**🌐 Leadwise Co. Ltd. – Full Website Structure**

**🏠 1. Home**

* Tagline: *“Advancing Talent. Accelerating Impact.”*
* Snapshot of services, programs, and impact
* Testimonials
* CTA: “Explore Our Work” | “Request a Consultation”

**🧾 2. About Us**

* Company Overview
* Vision, Mission & Core Values
* Management Structure (**For specification, please liaise with Hon. Rachel**)
* Enterprise Governance & Policies
* CSR Commitment (20% income toward community development)
* CTA: “Meet Our Team” | “Download Company Profile”

**🛠️ 3. Services**

Grouped by thematic areas:

* Governance & Public Sector Reform
* Leadership & Organizational Development
* Gender Equality & Social Inclusion
* Climate Resilience & Sustainable Development
* Health, Nutrition & WASH
* Education & Skills Development
* Economic Empowerment
* MEAL Systems
* ICT & Cybersecurity
* Communication & Advocacy
* CTA: “View All Services”

**🎓 4. Training & Seminars**

* Leadership & Executive Management
* Project & Program Management
* Governance & Policy
* Gender & Human Rights
* MEAL Systems
* Climate Action & DRR
* ICT & Cybersecurity
* Organizational Development
* CTA: “View Upcoming Seminars” | “Enroll Now”

**📂 5. Impact Initiatives**

Leadwise Co. Ltd. delivers change through a blend of strategic programs and field-level projects designed to empower communities, strengthen institutions, and build resilience.

**Thematic Areas/Programs**

* Women & Youth Leadership Programme
* Peace & Reconciliation Program
* HR & Institutional Capacity Building
* Child Protection & Safety Capacity Building
* Health & WASH Community Training
* Education & National Assessment
* Food Security & Livelihoods
* Road Safety & Traffic Management
* Climate Resilience & Environmental Governance
* Project Evaluation Services
* CTA: “Explore Our Programs” | “Partner With Us”

**Featured Projects**

* Project summaries with partners (UNDP, UNESCO, JICA, UNICEF, etc.)
* Geographic coverage and impact metrics
* Case studies and photo highlights
* CTA: “View Project Highlights”

**📰 6. News & Updates / Blog**

* Latest announcements, events, and program launches
* Expert articles and opinion pieces
* CTA: “Read More” | “Subscribe to Updates”

**🖼️ 7. Gallery**

* Photo highlights from trainings, workshops, field visits, and community engagements
* Categorized by program or region
* CTA: “View Gallery”

**🎥 8. Documentaries**

* Short films and video features on Leadwise’s impact
* Stories from community beneficiaries, youth leaders, and field teams
* Behind-the-scenes footage from major programs
* CTA: “Watch Our Stories” | “Submit a Media Request”

**🤝 9. Partners**

* Logos and brief descriptions of key partners
* CTA: “Become a Partner” | “View All Collaborations”

**🛒 10. Supplies**

* Categories:
  + Food & Nutrition
  + Medical Kits
  + WASH Items
  + Shelter & NFIs
  + ICT Equipment
  + Furniture & Stationery
* CTA: “Request a Supply Quote” | “View Supply Catalog”

**📞 11. Contact**

* **Email**: leadwise2012@gmail.com
* **Phone**: +211921797755
* **Physical Address**es:

**Australia**

6 Glenbrook Gardens

Brookfield

UIC 3888

**South Sudan**

University of Juba – Western Campus

University Road, Buluk

P.O. Box 82 Juba, Central Equatoria

Republic of South Sudan

* **Map Integration**: Embedded Google Map
* **Contact Form**: Name, Email, Message
* CTA: “Send Message” | “Schedule a Meeting”

**💝 12. Donate**

* Information on CSR initiatives
* Secure donation form or bank details
* CTA: “Support Community Development”

**📜 13. Legal & Compliance**

* Privacy Policy
* Terms of Use
* PSEA, GBV, Child Protection Policies
* Anti-Corruption & Ethics Statement

**📣 14. Social Media**

* Icons linking to:
  + Facebook
  + LinkedIn
  + Twitter/X
  + YouTube
  + Instagram
* CTA: “Follow Us for Updates”

**⚖️ 15. Footer**

* Navigation links
* Newsletter signup
* Social media icons
* Copyright Notice: *© 2025 Leadwise Co. Ltd. All rights reserved.*

**📧 15. Leadwise Email Structure Using leadwise.com**

**🔹 General Company Emails**

|  |  |
| --- | --- |
| **Purpose** | **Email Address** |
| General inquiries | **info@leadwise.com** |
| Client support | **support@leadwise.com** |
| Project proposals | **projects@leadwise.com** |
| Training & seminars | **training@leadwise.com** |
| Human resources | **hr@leadwise.com** |
| Donations & CSR | **donate@leadwise.com** |
| Executive contact | **ceo@leadwise.com** or **executiveoffice@leadwise.com** |

**🔹 Staff Email Examples**

Use a consistent format like firstname@leadwise.com or firstname.lastname@leadwise.com. Here are examples:

|  |  |  |  |
| --- | --- | --- | --- |
| **S/N** | **Name** | **Role** | **Email** |
| 1 | Arach Deng | CEO | [Arach.deng**@leadwise.com**](mailto:Arach.deng@leadwise.com) |
| 2 | Abraham Machar | Managing Director | [Abraham.machar**@leadwise.com**](mailto:Abraham.machar@leadwise.com) |
| 3 | Edwin Chemonywo | Program Advisor | [Edwin.chemonywo**@leadwise.com**](mailto:Edwin.chemonywo@leadwise.com) |
| 4 | Catherine Amani | Program Manager | [Catherine.amani**@leadwise.com**](mailto:Catherine.amani@leadwise.com) |
| 5 | Matthew Makuei | Program Assistant/Coordinator | [Matthew.makuei**@leadwise.com**](mailto:Matthew.makuei@leadwise.com) |
| 6 | Mike Chemorei | MEAL Specialist & Mentorship Lead | [Mike.chemorei**@leadwise.com**](mailto:Mike.chemorei@leadwise.com) |
| 7 | Amer Majak | Gender Advisor | [Amer.majak**@leadwise.com**](mailto:Amer.majak@leadwise.com) |
| 8 | Muni Henry | Admin & Finance | [Muni.henry**@leadwise.com**](mailto:Muni.henry@leadwise.com) |
| 9 | Yar Jok | Finance Intern | [Yar.jok**@leadwise.com**](mailto:Yar.jok@leadwise.com) |
| 10 | Elizabeth Agot Deng | ICT Lead | [Elizabeth.got**@leadwise.com**](mailto:Elizabeth.got@leadwise.com) |